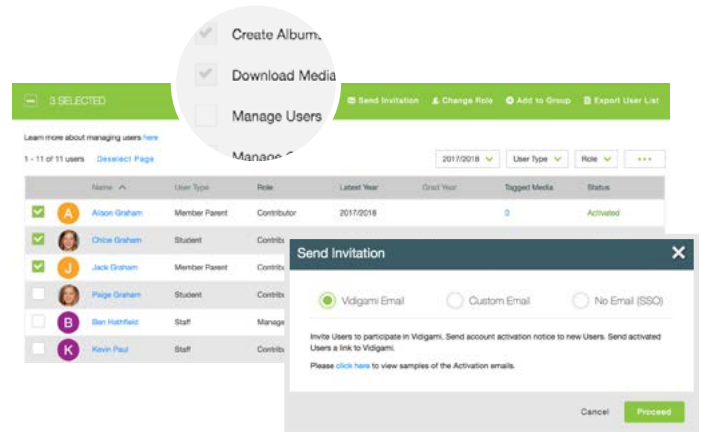


5 REASONS TO TRUST VIDIGAMI

Vidigami is a private and secure environment for collaboratively sharing photos and videos among members of your community. Schools are provided optimal control over user access. Content is securely collected, stored and shared. Here are the top 5 reasons to rest assured information captured in Vidigami is well-protected and content rights are respected:

1 It starts with your school

Only members of your school are invited to participate in Vidigami. As part of the *Onboarding* process, your school adds users to the system, assigns appropriate permissions to them, and decides how and when they are invited to participate. In managing content and user access, Vidigami enables educators, students and families to leverage media in a way that is responsible and rewarding.



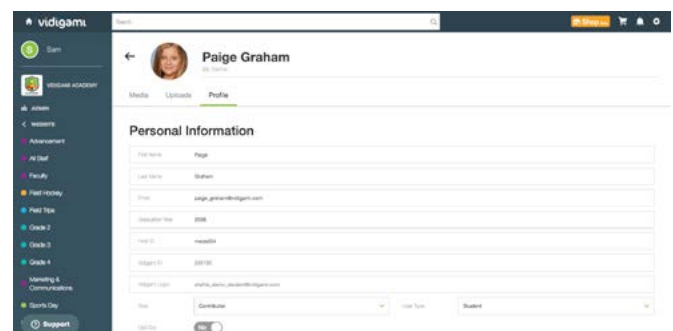
2 Vidigami is not a social network

No one can freely join your community, follow your account or 'friend' you. Unless you are an authorized member of the school, content is inaccessible. When members are invited to activate their account, they must accept an End User License Agreement (EULA), authorizing other members of the school with personal use rights to each other's content.

3 Vidigami's Privacy Promise

Your data is solely used to provide you with the best possible experience. As part of our contractual agreement with you per the EULA, we promise to:

- Not sell/lease or provide any data to any third party.
- Not advertise or target your families or staff.
- Not spam you or use cookies to track you or your children.
- Delete your content at your request.



5 REASONS TO TRUST VIDIGAMI

4 Data security and protection

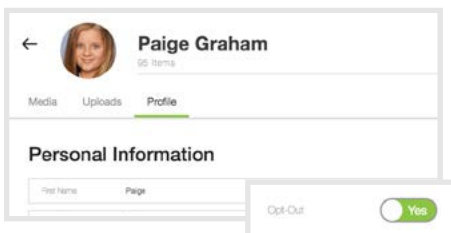
Multiple levels of security have been designed to protect all data in Vidigami. For example, all media is replicated and backed-up at upload. The image and any associated metadata is encrypted and stored independently to maximize content privacy and security. Vidigami actively prevents search engines from indexing media and capturing any personal data not intended for public sharing.



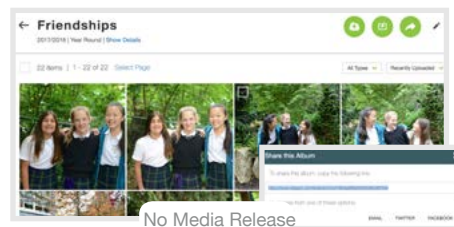
5 Advocate for data privacy regulations

Data protection regulations are being developed worldwide in efforts to establish strict requirements to protect personal information. Vidigami supports these regulations including the European Union's (EU) General Data Protection Regulation (GDPR) and Canada's Personal Information Protection and Electronic Documents Act (PIPEDA).

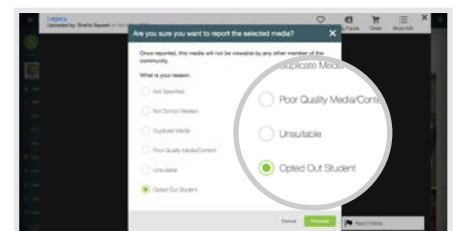
Respecting data privacy and content rights (supporting features):



Opt-Out: Individuals may request to be 'Opted-Out' (i.e. no-media students). This means that any content unknowingly tagged of them will be automatically unshared with members of the system.



Private Sharing: You can share a private link to albums via email or social media. As long as the recipient is a Vidigami user who is a member of your school, they will be able to access that album through the link.



Consent: Every user provides personal use consent to their content through the EULA. They also have the right to withhold that consent by reporting (or flagging) content they do not want to share.

Questions? We're here to help. Get in touch with your Client Success Specialist, Account Manager, or simply send an inquiry to privacy@vidigami.com to learn about the different ways Vidigami can help you create a private and secure photo-sharing environment for your school community.